

# nuPhoria poultry



*natural protection  
animal well-being*

nuevo

## **nuPhoria concept and scope**

**Mediterranean plants, herbs and spices combine numerous phytochemicals that have been linked with human longevity and well-being in the Mediterranean basin, from ancient times.**

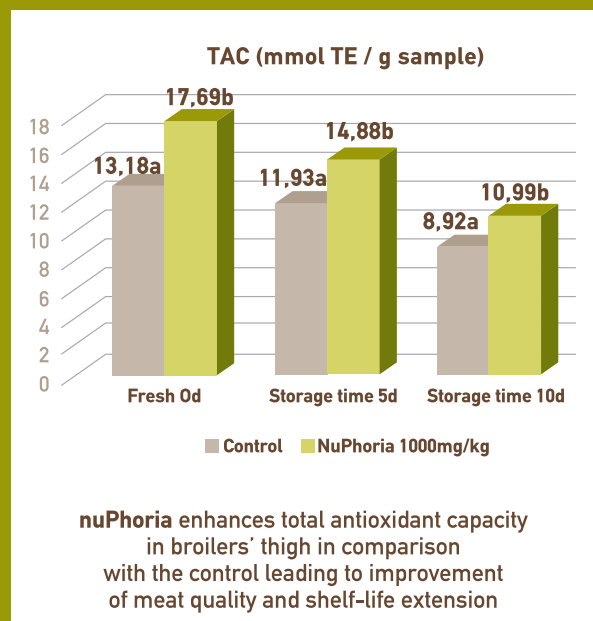
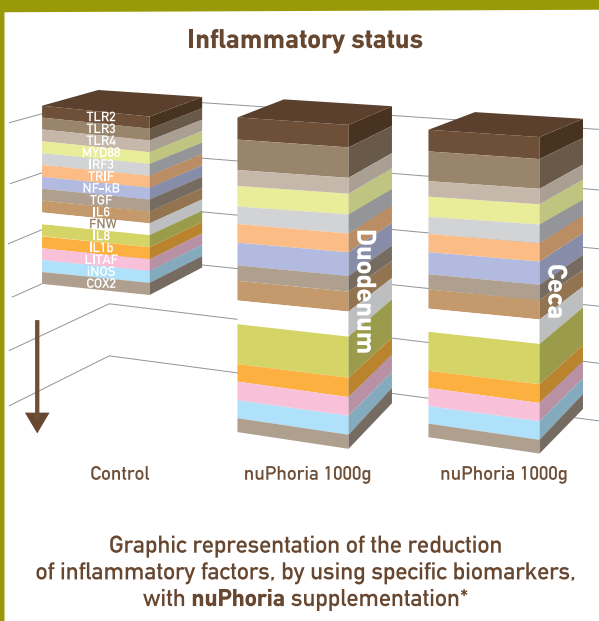
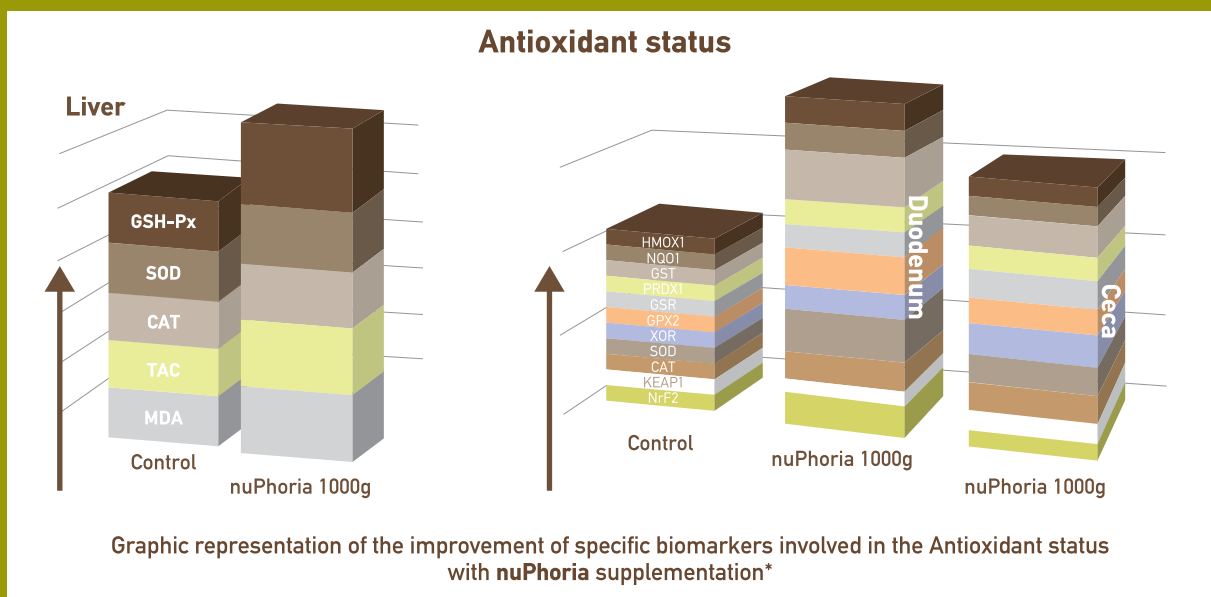
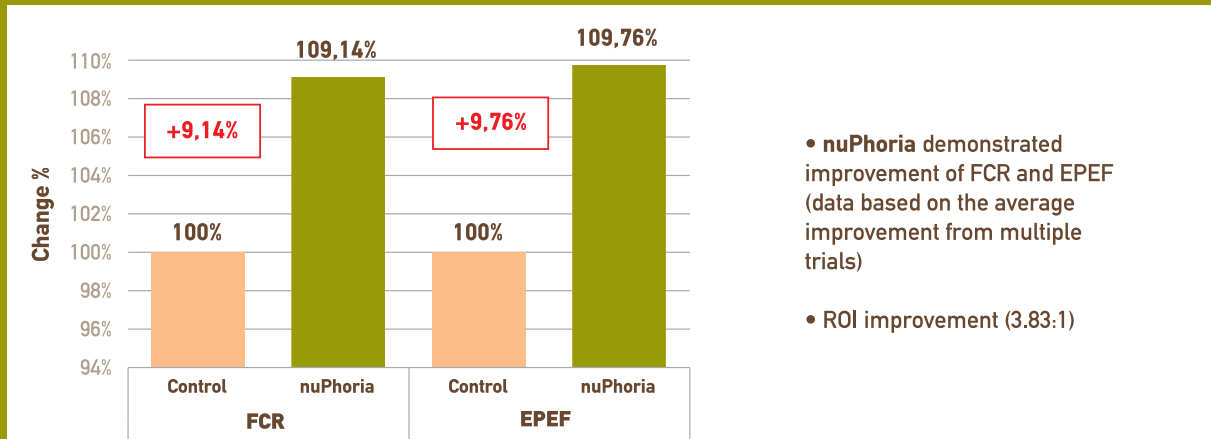
**Nuevo, embracing the One Health Framework and the requirement for resource efficient animal production, introduces nuPhoria, a proprietary well-balanced phytogenic preparation harnessing the power of Mediterranean nature to improve livestock wellness, nutritional efficiency and sustainable production.**

## **nuPhoria bioactive components**

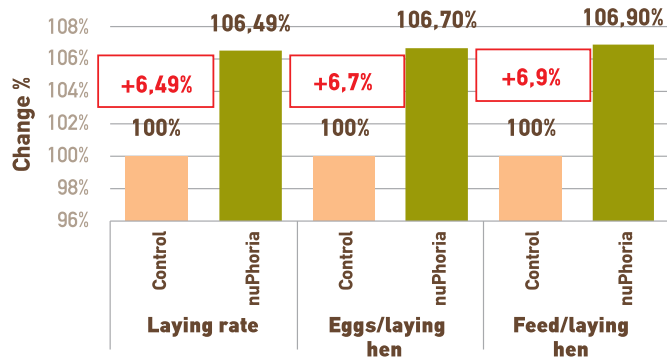
**An extensive list of natural, well-characterized bioactive components such as Thymol, Carvacrol, Hydroxytyrosol, Anethole, Curcumin, Apigenin and Hesperidin exert their beneficial physiological functions by ultimately enhancing the animals' adaptive cyto-protection and anti-inflammatory capacity. As a result, animals fed diets with nuPhoria are naturally protected, perform better, and produce higher quality products.**

**nuPhoria is optimized per animal species category for performance and protection via specifically conducted dose-response studies at Universities and commercial farms. Product composition is continuously monitored using GC-MS and LC-MS.**

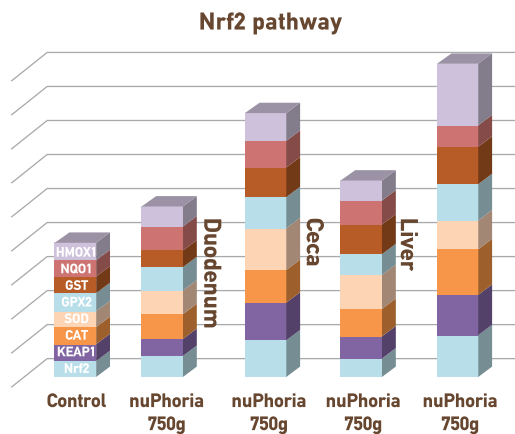
# Broilers



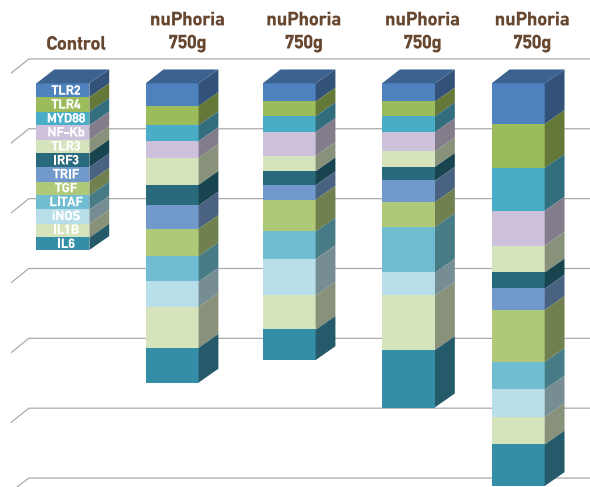
# Layers



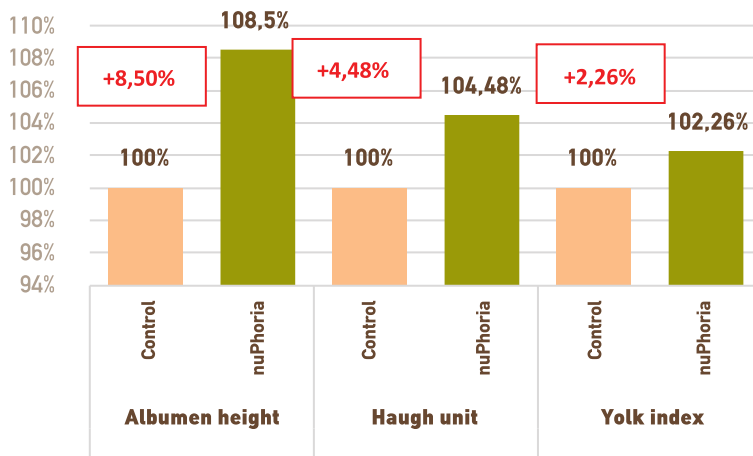
- nuPhoria demonstrated improvement of Laying rate, Eggs/laying hen and Feed/laying hen (data based on the average improvement from multiple trials)
- ROI improvement (10:1)



Graphic representation of the improvement of specific biomarkers involved in the Antioxidant status with nuPhoria supplementation



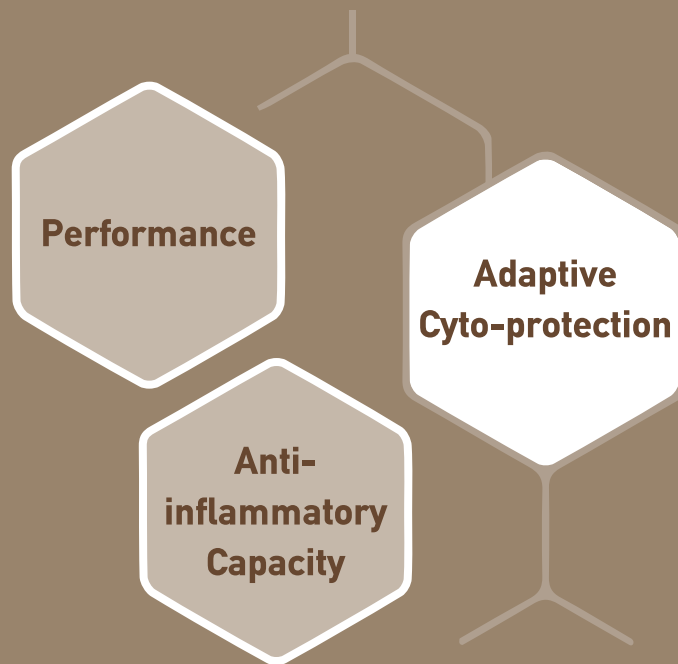
Graphic representation of the reduction of inflammatory factors, by using specific biomarkers, with nuPhoria supplementation



nuPhoria improves Albumen height, Haugh unit and Yolk index



Scientific evidence  
built around 3 pillars



Packaging: 15 kg bags



**Indicative inclusion rates:**

Layers 0,75 kg/ton

Broilers, starter, 1 kg/ton

Broilers grower/finisher, 0,5 kg/ton

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